

Michelle Penland Dodson

1052 Sweetwater Circle • Athens, GA 30606
706.340.3566 • michellepdodson@gmail.com
Portfolio: www.michelledodson.integratedvisions.net



EDUCATION

Master of Fine Arts in Drama (Dramatic Media: Animation/Interactive Media), Cum GPA 3.9, The University of Georgia, Athens, GA, 2008

Bachelor of Fine Arts in Art/Drawing, Summa Cum Laude, Cum GPA 3.9, The University of Georgia, Athens, GA, 2002

STUDY ABROAD

The University of Georgia, Cortona, Italy, 1999

TECHNICAL PROFICIENCY

Mac OSX and PC platforms with advanced software proficiency in the following:

Graphic and Multi-Media

- Photoshop
- InDesign
- Illustrator
- Adobe Acrobat Pro
- Microsoft Word
- PowerPoint

Web Design

- Dreamweaver
- Xhtml
- CSS
- Photoshop
- Fireworks
- Flash

Motion Graphic Design

- After Effects
- Photoshop
- Illustrator

Animation

- Maya
- After Effects

Video Editing

- Final Cut Pro Studio
- Premier
- After Effects
- DVD Studio Pro

WORK EXPERIENCE

INTEGRATED VISIONS PRODUCTIONS, LLC, Atlanta and Athens, GA, 2005-2008

Motion Graphic Designer and VJ

- Design custom motion graphics and video projection designs for restaurants and nightclubs
- Work closely with sponsors such as Red Bull, Ed Hardy, and Pink Vodka to brand nightclub events
- Broadcast design for commercials including an online poker company, a store, and several live productions
- Created custom video for over 80 musical performances and celebrity events

Video Camera Operator

- Video camera operation for live productions, live shoots for commercials, and promotional videos
- Use lighting equipment and own professional **Sony HDV** camera
- Shoot interviews, training videos, green-screen, nature, and live productions

Video Editor

- Edit video for broadcast design, promotional videos, and creative short films using **Final Cut Pro** and **After Effects**
- Shoot and edit hundreds of hours of footage to use in performances

FREELANCE, Athens, GA, 2002-2008

Graphic Designer

- Design of show flyers, business cards, logos, book covers, CD covers, and magazine and newspaper advertisements

Web Designer

- Design and development of *xhtml*, *CSS*, and *CMS* websites.
- Create banners, text animations, and video for the web in a variety of formats

DEPARTMENT OF THEATRE AND FILM STUDIES, *Graduate Assistant*, Publicity Department, The University of Georgia, Athens, GA, 2005-2008

Graphic Designer

- Lead graphic designer of playbills, postcards, posters and related advertisements and collateral materials
- Generated concepts with publicity team members to find the most effective advertising techniques
- Learned to work efficiently under strict deadlines and tight budgetary constraints

Head Publicity Photographer

- Photographed PR photos, faculty, students, and special events
- Coordinated shots, actors, and costume designer for photo shoots
- Setup lighting and operated own professional SLR camera.

Video Designer and Technical Consultant

- Designed video content and video projection setup for the plays *Begum Barve* and *Hamletmachine*
- Collected content and edited yearly *Department Highlights* promotional video

Broadcast Designer

- Shot, edited, and designed several motion graphics-based television commercials for Mainstage productions
- Worked on all aspects of production process including pre-production, production, and post-production
- Directed and coordinated live action video shoot with three actors, two crew members, and a costumer
- Coordinated with cable company to air the television spots

Lab Assistant

- Supervised and maintained animation computer lab
- Assisted students with Maya, Photoshop, and After Effects questions
- Taught workshops on After Effects topics

Canopy Studio, Athens, GA, 2005-2008

Media Designer

- Designed video montages for the aerial dance productions *Water Body*, *Enough!*, *Say I am You*, and *Hallowinged*

Director

- Co-directed and conceptualized the aerial dance productions *Water Body*.

Walton Media Services, Monroe, GA. 2004

Pre-Press Graphic Designer

- Designed layouts for monthly magazines and newsletters including *Bulldog Magazine* and Walton EMC's *Realite*
- Worked with clients to setup documents for the presses including color separation, preflight and proofing

Web Designer

- Web-design and development of Monroe Golf & Country Club's website www.monroegcc.com
- Performed updates on the company's website www.waltonmediaservices.com

T.S.I. Production Resources, Stone Mountain, GA and Toronto, Canada, 2002

PowerPoint Designer

- Created graphics for sophisticated PowerPoint presentations for nationwide Home Depot corporate meetings

GHZ Hosting, Hoschton, GA, 2003

Web Designer

- Created and optimized graphical elements for the web, including slices and overlays

NOTABLE ACHIEVEMENTS

Recipient of an ICE grant (Ideas for Creative Exploration), The University of Georgia, 2008

Summa Cum Laude, The University of Georgia, 2002

Member of The Golden Key Honor Society, The University of Georgia, 2002

Merit Award, 27th Juried Exhibition, Lyndon House Arts Center, Athens, GA, 2002

Two-time Team Leader of 17 college students on *Alternative Spring Break* service projects, Mobile, AL.

Kuzmicki-McCutchen Art Scholarship Award, (one student yearly in the state of GA), The University of Georgia, 1998

Art Symposium, (juried entry), The University of Georgia, 1996 and 1997

Governor's Honors Program, Valdosta State The University, Valdosta, GA, 1997